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New Opportunity

**Permanent Fulltime
Chief Executive Officer
For YTH (Thompson Regional Airport Authority)**

Welcome to the North

The CEO is a visionary leader, accountable to the Board to administer and grow YTH, its organizations and sub-brands in accordance with the strategy, business plans, organizational procedures, policies and guidelines as well as applicable regulations and laws.

The CEO plans, coordinates, directs and is responsible for all activities associated with the operation of all organizations within YTH and related economic development activities. The CEO acts in the best interest of YTH, and in the communities that it operates, ensuring strong economic development and partnerships. The CEO also ensures a continued support and partnership with Indigenous communities, the City of Thompson and other local, provincial, national and international partners.

POSITION DUTIES AND RESPONSIBILITIES

The CEO is responsible for the leadership, general management and conduct of the affairs of YTH including:

- Create and maintain a strategy to continue the successful growth of the organization and elevate the brand of YTH, locally and internationally
- Build and maintain strong collaborative relationships with external stakeholders such as Indigenous community partners, airline executives, concession and transportation operators, business leaders, and federal, provincial, and local regulatory agencies
- Oversee the development and implementation of a strong marketing and business development campaign; ensuring that YTH is effectively promoted to maximize revenue development and overall growth.
- Ensure that land use and real estate development is maximized to achieve the best use and financial ROI for YTH
- Execute effective public and community relations activities through local and international media sources as well as community organizations.
- Collaborate with all local and regional entities to positively affect the economic development of the region

- Establish, monitor, and evaluate the organization's priorities, policies, and procedures
- Define and deliver the YTH business & strategic plans, ensuring the safe, secure and efficient development, operation, and maintenance of all facilities within YTH
- Deliver operational excellence across all YTH activities to best manage costs and improve service
- Directing strategic planning, coordination, and implementation of capital investments
- Provide leadership and direction to the YTH team, conducting annual performance appraisals for direct reports, mentoring team members to ensure that they are effectively trained and prepared for their current and future roles
- Align, engage, and manage the performance of the YTH leadership team to deliver results in accord with business, master, and strategic plans including creating KPIs
- Attend industry hearings and meetings, as well as other external events, promoting and providing testimony on the YTH's behalf, as well as Thompson as a whole.

Leadership

Foster a positive work culture across the organization, ensuring collaboration and engagement within the entire YTH team

- Manage projects in YTH's strategic and operational plan and provide the appropriate expertise to project teams as required.
- Applies the Vision, Mission and Values of YTH to all major decisions
- Leads the management team in carrying out the responsibilities and functions of the organization
- Certifies compliance with environmental health and integrity of controls and policies of YTH.
- Certifies compliance of all Airport manuals as they relate to Transport Canada rules and regulations
- Provides overall leadership in ensuring the safe and efficient operation of the organization

Business Development & Economic Growth

- Pursues revenue opportunities by, but not restricted to:
 - Promoting YTH opportunities and services;
 - Pursuing new lines of business aligned with the Vision, Mission and Values of the YTH;
 - Maintaining involvement with appropriate professional groups and associations; and
 - Building relationships with customers, clients, and partners, as well as potential new clients and partners.
- Facilitate an environment that embraces growth in an entrepreneurial organization
- Foster business development by providing recommendations and direction
- Maintain current knowledge of industry trends and strategies to recommend changes to policy and procedures that support the achievement of organizational objectives.
- Research and recommend new ways to utilize technology to improve operational efficiency.
- Works closely with stakeholders and community partners to ensure that YTH is having a continued positive impact on economic growth and the community.

Financial Management

- Responsible for the management and performance of the finance and accounting and overall risk management systems of YTH.
- Oversees YTH's financial accounting practices, financial reporting and preparation of financial statements. Responsible for providing analysis to identify areas of opportunity or risk.
- Oversees all finance, accounting and internal control policies and procedures
- In collaboration with the CFO and corporate advisors, develops long range financial plans and forecasting at YTH and develops strategies and plans to meet short and long term financial requirements.
- Provides Board level financial reporting to support effective decision making
- Provides supporting documents and files for monthly and year-end Board meetings, financial statements, audited statements and regulatory reports.
- Responsible for YTH's profitability and pricing strategies based on industry trends, and competitor products and strategies

- Oversee compliance with all regulations, laws, accounting standards, policies and procedures; develop and recommend changes to accounting systems, policies, procedures and standards.
- Oversees the annual operating and capital budgets, and financial forecasting
- Work with all areas of YTH to provide necessary planning, research, information and recommendations to support the budgeting and strategic planning process.
 - Responsible for managing and reporting on YTH's investment, borrowing and cash flow strategies

Risk Management and Internal Control

- Maintain an enterprise risk management and compliance plan that ensures the organization is safe, secure, protected and aligned with regulatory requirements
- Ensure appropriate insurance arrangements are in place.
- Ensure storage and safekeeping of records meets the requirements of the Auditors and CRA and that an effective system is in place to monitor retention and disposal of all records.
- Research, develop and maintain an organizational disaster recovery plan.

Teamwork and Organizational Contribution

- Create a respectful environment that stimulates, guides and encourages employees to realize their maximum potential and encourages professional development.
- Contribute to an environment that recognizes and respects diversity and individual differences.
- Work collaboratively with other managers, staff and the Board to develop and achieve organizational objectives.
- Communicates and instils a culture in support of the vision, mission and values so as to achieve the business strategy.
- Builds, motivates, enables and leads the success of a high-performance team committed to YTH's vision and mission and corporate objectives.



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Qualifications:

At the senior management level, it is expected the incumbent will possess an expert level of knowledge and skills in the following competencies:

- Skilled in leading complex organizations, ensuring efficiency, financial oversight, and service excellence. Specifically:
 - Leadership and strategic management
 - Balance sheet management
 - Enterprise risk management
 - Financial management
 - Budgeting & financial projections
 - Negotiating and contracting
 - Statutory & regulatory filings
- Understanding of Northern Manitoba values, economic landscape, and Indigenous engagement
- Proven ability to create and maintain strong partnerships with key stakeholders, including the Indigenous community
- Proven ability to lead, motivate and coach team members
- Exceptional ability to monitor, allocate, and control finances on a large scale
- In-depth knowledge of financial management, including the ability to analyze and present financial analysis and projections to company stakeholders
- Working knowledge of audit policies, procedures and practices
- Knowledge of legislation, regulations, policies, and procedures
- Excellent communication and interpersonal skills
- Excellent strategic, creative, problem-solving attitude and abilities
- Excellent knowledge of data analysis and forecasting methods
- Proficient in the use of MS Office and financial management software
- Ability to strategize and solve problems

Please send your resume to:

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